



Helping to create the next generation of female sports leaders and give our girls the best resources to be active



# Sponsorship Proposal

GISAB works with organizations to help grow girls' participation within sport. Our vision is to give girls the tools to be the change-makers and barrier breakers of tomorrow through sport and physical activity. We plan to do this by providing research-based strategies, programs and planning geared specifically towards girls in various sports. In order to achieve this, GISAB looking to raise \$20,000 to begin to develop sport specific educational material specifically towards girls needs within each sport.

We are asking for support from corporations to help change the conversation and look at our future women leaders in business. By sponsoring GISAB you will help our sporting community have the tools it needs to help develop the next female business executive or CEO.

## Marketing Benefits

- Company logo will be seen by any client GISAB will work with through our educational modules
- Company logo will be seen by anyone who goes on GISAB's website
- Company logo can be associated with our mentorship program that has university and pro-level athletes from across Canada and the USA
- Company logo can be associated with our Konfident Kidz program
- Social media exposure to over 800 of GISAB's followers

## Interested?

Please contact Dia Syed for more information.

E: [girlsinsportab@gmail.com](mailto:girlsinsportab@gmail.com)

C: 587-986-5765

[www.girlsinsportab.ca](http://www.girlsinsportab.ca)

## Level of Sponsorship

\$2,000

- Logo on GISAB's website
- Bi-annual social media post
- Logo on one educational module, of the companies choosing, **or** our Konfident Kidz Program educational material

\$4,000

- Logo on GISAB's website
- Quarterly social media posts
- Logo on one educational modules, of the companies choosing, **and** our Konfident Kidz Program educational material

\$8,000

- Logo on GISAB's website
- Quarterly social media posts
- Logo on all educational modules created in 2021 **and** our Konfident Kidz Program educational material

\$10,000

- Logo on GISAB's website
- Monthly social media posts
- Logo on all educational modules for 2021 and 2022
- Logo associated with GISAB's Mentorship program
- Logo on our Konfident Kidz program educational material